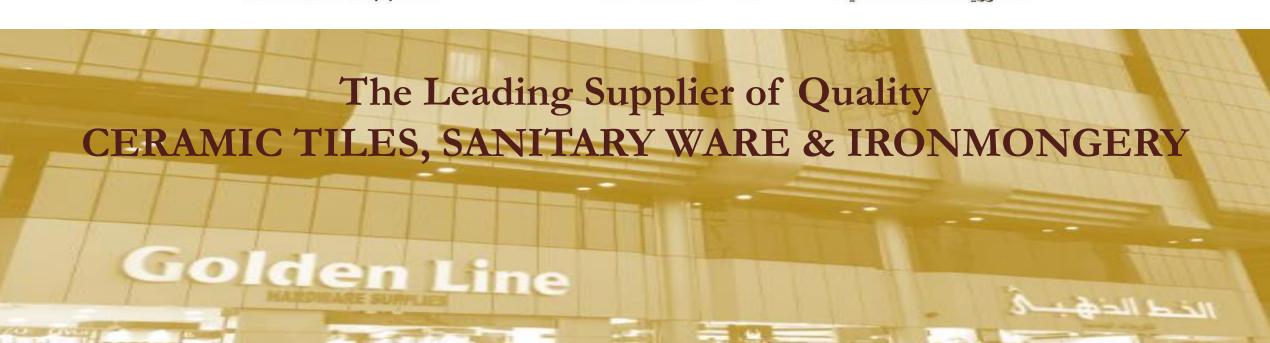
COMPANY PROFILE

Golden Line Hardware Supplies





Chairman's Message

It gives me an immense pleasure to announce that, for almost a decade, Golden Line Hardware Supplies (GL) has attained steady growth, in spite of the overwhelming market challenges, to offer its clients a luxurious yet affordable lifestyle through its wide range of products that are carefully sourced from reputable manufacturers. Our success is entirely attributable to the trust of our esteemed clients that we have gained through commitment and sincerity, to which the role played by our loyal and knowledgeable team members has also contributed immeasurably. Our modest trail started with ironmongery. It was enlarged and diversified over a period of time through adding Ceramic Tiles, Sanitary Ware, Bathtubs, Water Mixers, Bathroom Accessories, and Kitchen Cabinets to cater to market needs and rising demand. All Accretions were chosen with immense diligence and care, to offer our clients not only the most select of the innumerable offerings but something distinguished from those which the UAE market is overflowing with.

To be closer to our customers, we have opened four prestigious showrooms in Abu Dhabi, Dubai and Al Ain. Our endeavour has always been to ensure that, upon stepping into any of our showrooms, our valued customers would immediately be presented with a bouquet of offerings which are luxurious in appearance, durable and functional, and most importantly meeting their requirements at optimally affordable prices, so that the beauty and ambience of their residential and commercial villas and buildings is further enhanced. GL's dedicated Management and highly qualified staff hope for a continuation of the trust reposed in us by our customers, not merely as buyers of our products, but as truly valued partners in our shared business relations, satisfaction, happiness, and success.

Bashar Abdullah Oyoun Alsoud

Chairman

Company Profile

The establishment of Golden Line Hardware Supplies in 2004 at Al Najda Street in the heart of Abu Dhabi, the capital city of the UAE, represented a landmark in the Company's pioneering business profile.

The trust that we were able to develop with our esteemed clients encouraged us to evolve and expand, which manifested itself by opening our second showroom in Abu Dhabi City in 2008. Our innovative approach, unceasing hard work and the confidence reposed in us by our customers had led us to, expand further, first in the city of Al-Ain (2009) and more recently in Dubai.

Golden Line Hardware Supplies has consolidated and acquired an impressive share of the UAE market by supplying the latest and best in ironmongery hardware in addition to vast range of Ceramic Tiles, Sanitary Ware, Ironmongery, Bathroom fittings, Water Mixers, Bathtub and Shower Systems. Our products are sourced from and manufactured worldwide in Italy, Spain, Turkey, India and China.

The key to our growing success has been our intense focus on supplying high quality goods at the best prices with timely delivery all backed up by excellent aftersales services provided by our team of knowledgeable specialists. This has enabled Golden Line Hardware Supplies to quickly carve out a niche for itself in UAE's fast growing real estate and construction industry.

It is therefore with great pride and pleasure that we invite you to visit Golden Line Hardware Supplies showroom in Abu Dhabi, Al Ain, and Dubai to sample this superb craftsmanship and to view our unique collection of products. We are very confident that our customers will be delighted to experience a wide variety and range of offerings unrivalled in UAE.

Company Commodities

We are dealing with the following commodities:

- **❖** Ceramic Tiles
- Sanitary Ware
- **❖** Water Mixers
- * Bathroom Accessories
- ❖ Bathtub and Shower Systems
- Ironmongery









Abu Dhabi Showroom 1

Al Najda Street, Abu Dhabi, UAE | Phone 02 - 676 6070 | Fax 02 - 676 6880





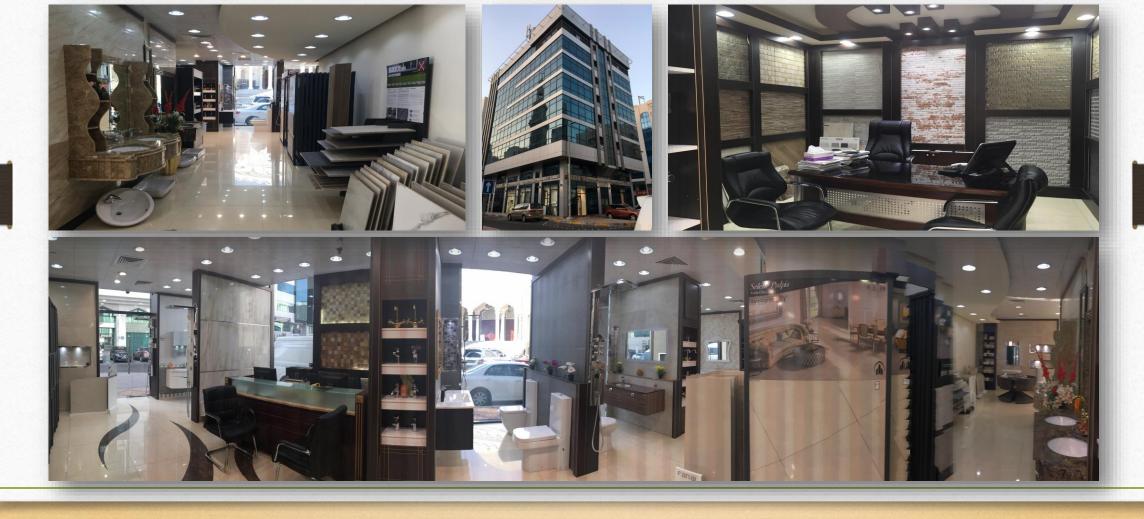






Abu Dhabi Showroom 2

Al Najda Street, Abu Dhabi, UAE | Phone 02 - 673 5388 | Fax 02 - 673 8989



Al Ain Showroom

Al Sanaiyah, 6th St., Al Otaiba Bldg., Al Ain, UAE | Phone 03 - 761 9868 | Fax 03 - 761 9869











Dubai Showroom

Salahuddin Road, Deira, Dubai, UAE | Phone 04 - 266 0166 | Fax 04 - 266 0177

















http://nuevaalaplana.es

Alaplana arises from the union of a group of entrepreneurs with great experience in the ceramic sector, an ambitious project that looks to the future with the firm commitment to adapt to the new times.

Design, quality and technology make of Alaplana a reference of the Spanish tile sector, always pending improvement day by day, tile to tile, offering its customers the pottery they need and imagine.

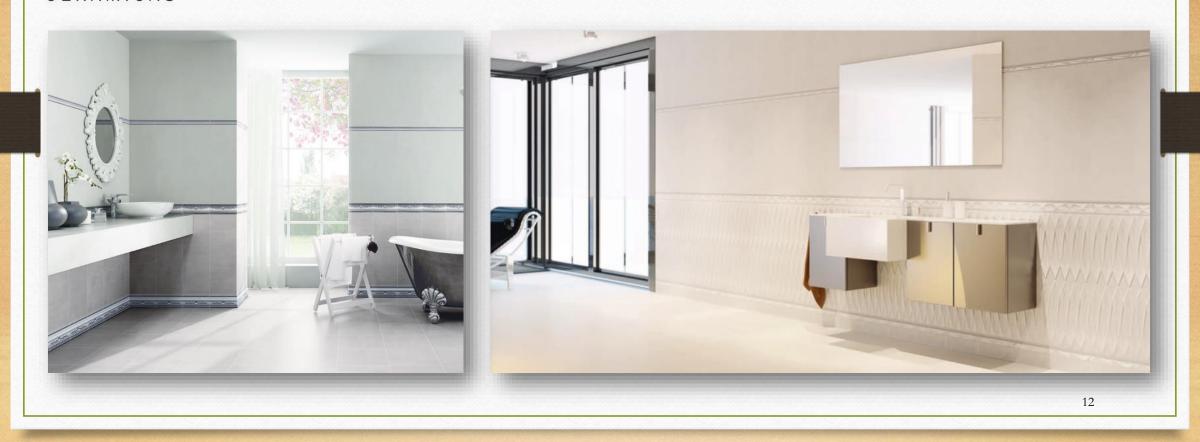




El Molino has been evolving incessantly since its founding in 1922, which has turned the company, created by Cipriano Castelló, into a clear and solid landmark for the ceramics industry worldwide.

Its decisive commitment to innovation, perfectly combined with tradition, has allowed El Molino to adjust its production to the needs of the most demanding markets over five continents.

http://www.elmolino.es





Rocersa begins its journey in Villareal with a few but avant-garde facilities. In a very short time, it advances fashion with the production of large format coatings, and marks the decorative trends in coatings for the following years.

Rocersa adapts immediately to the monococción and continues innovating with its large formats. The 1.989, is part of the first centre of Europe in transformation of clay to atomized earth. It is the first in the ceramic sector that works with energy cogeneration and heat recovery.

http://www.rocersa.es/





Azulindus & Martí, commercially well-known as A&M Cerámica, is one of the oldest companies in the Spanish tile industry manufacturing fine ceramic tiles.

The company was born in 1897, initially it was producing mainly wall tiles in small sizes. Since then, A&M Cerámica has been growing and fitting to the market place needs thanks to a strong policy of continuous innovation and development without leaving behind its century ceramic tradition.

Nowadays, A&M Cerámica is a company constantly progressing that offers a huge range of wall and floor ceramic and porcelain tile.

http://www.azulindusymarti.com







View Catalogue

Blau was inspired by new trends, and was strongly launched after conscientious study in the fashion world- decoration, chromatic characteristics, materials- and it has listened to the market to offer the public unique, brand collections, with a Spanish design and infinite elegance.





http://www.cristalceramicas.com

Cristal Cerámicas S.A. started business in 1987 in the Castellon province where there was already an important business network dedicated to the ceramics industry.

From the beginning the company opted for cutting edge technology to compete in a market increasingly demanding and constantly evolving. Its high level of automation makes this company apart from the crowd precisely because of its versatility and ability to react and adapt to customer needs.





Fanal

The search for new ideas, new challenges, new spaces is something innate in humans and therefore in all the work of Fanal.



With the aim of creating versatile and contemporary pieces, of great impact for the senses and minimum impact on the environment, we present six new collections. We are sure we have found the right place and are pleased of having outdone ourselves once again.

https://www.fanal.com

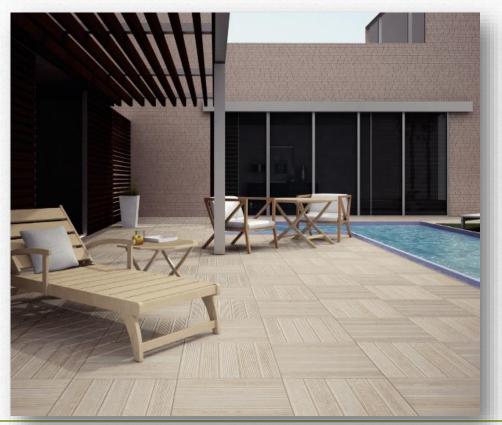


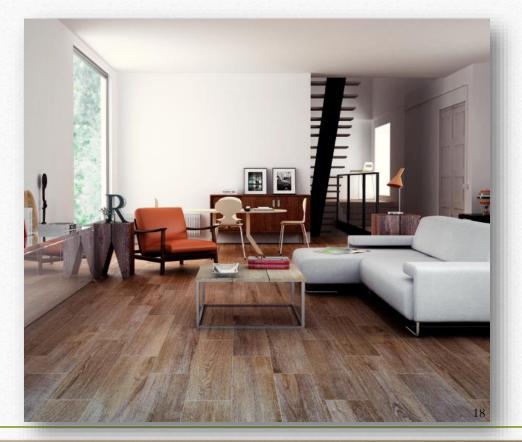


Over a century of experience decorating lifestyles and designing imperishable ambiances. A definitive warranty that guarantees a great ceramic product of the maximum quality and beauty. GAYAFORES has established worldwide reaching over 80 countries spread over five continents.

Gayafores facilities covering an area of 160.000m2 fully adapted to the use of latest technologies and with a clear goal in getting a "quality process and final product", what has been awarded By getting the ISO 9001 Certification.

http://gayafores.es







Ibero was founded in 1958 to produce ceramic wall and floor tiles.

Satisfaction of the Customers has been their goal since then, and it has been possible thanks to sizeable and continuous Investments in research, human means and development of innovative products of superior aesthetic and technical qualities.

http://www.iberoceramica.com





MAPISA

http://www.mapisa.com

MAPISA is a company geared towards the service of its clients. It is situated in Castellón (Spain) and since its foundation in 1973 has dedicated itself to the fabrication and marketing of ceramic products.

Integrated in the HATZ Group from 2007, MAPISA offers a renewed image, with a wider range of products and services of added value and a positive future projection at all levels: development of product, image, presentation, technology, quality & training.





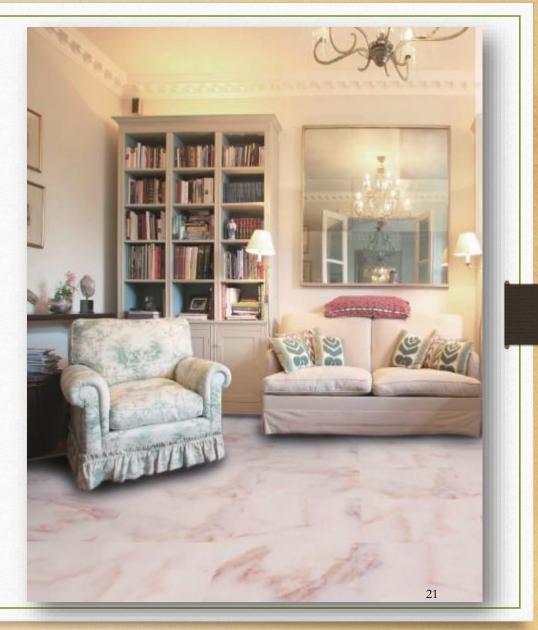


MondoKer is a company dedicated to the manufacture and worldwide distribution of wall and floor tiles.

MondoKer is created by a group of experienced professionals in the industry over 25 years, always seeking to be at the forefront, constantly evolving and always offering new solutions tailored to the needs of the market and our customers.

http://www.mondoker.es/







The ONICE brand was born as a very ambitious project within the ceramic sector.

Together with professionals with long experience in the sector, Onice find magnificent facilities of the latest generation, with one of the largest manufacturing capacities in Spain.

https://oniceramics.es







http://en.pastorellitiles.com

Pastorelli is a brand with an important background that has become an important leader in the ceramic industry for both product innovation, creation of original and trendy lines and dynamic business in foreign markets.

Since May 2004 it finally entered into the Group Del Conca undergoing a radical restructuring of production and trade in a general renewal project realized through the enhancement of best already existing expertise in the company.







Azulev Group has become a world reference in the ceramic industry is for having done around a very clear idea: to improve the lives of people and their environment.

The group stands on four banners bearing the product of ceramic to levels unmatched quality. Azulev Group own internationally recognized brands: Azulev, Sanchis, Bath and Kerfloat. All of them grant a different meaning to the ceramics of the century.

http://azulevgrupo.com/en/series/sanchis





Sintesi has been the beating heart of Gruppo Ceramiche Gresmalt since 1998. The top quality and high fashion brand of one of the most prolific factories in the Italian Ceramic District of Sassuolo, Sintesi insists on devoting the utmost attention to detail in a range of ceramic tiles, offering a vast selection of collections in all sizes and colours to match contemporary tastes.

http://www.sintesiceramica.it/







http://www.tauceramica.com

TAU has designed a TIMELESS COLLECTION, a fusion of tradition and vogue, to create elegant, sophisticated and contemporary spaces designed to be a LEGACY OF STYLE.

TAU accompanies professionals from the world of architecture and construction right through their creative process until their ideas take shape, offering solutions that are versatile and timeless, technical and aesthetic, all with the stamp of elegance and quality that comes with the products.





INDIAN CERAMICS

Indian Ceramics consisted with the leading manufacturers of finest quality ceramics, vitrified and digital tiles in Gujarat, India.

It comes in a wide range of colours and textures to complement bathrooms, living rooms, corridors, study rooms & kitchen, born out of an inspired creativity of those who feel that rooms should be an extension of the beauty reflected.

With an unparalleled commitment towards quality it strived to adopt technologies and standards with the changing times to satisfy its customers domestically and globally.







ISVEA was founded by the Angelucci family as the 7th factory of Italy, near Eusanio Del Sangro which is 200 km away from Rome. It had been carrying out activities as a characteristic Italian manufacturer in Italy, which is the leading country in the field of sanitary ware in the world and it had been ranked among the first 10 manufacturers in the market as a wide-spread brand especially in the Southern Italy. ISVEA which was bought by ECE Holding and introduced to the Turkish bathroom equipment market in 2013, aims to present the Italian design culture, quality and functionality approach to the customers.

ISVEA aims to be the primarily preferred bathroom brand in Turkey as well via its philosophy to offer a distinguished bathroom experience and to establish emotional bonds with its customers by adopting it as a principle.

http://isveabagno.it









The leading company of the group, ECE BANYO Gereçleri San. Ve TİC. A.Ş. was founded in 1992 in Çorum Industrial Park and started manufacturing ceramic Sanitary wares. ECE BANYO which has been growing since the date of its founding and it became third big company with its production capacity in this sector. ECE BANYO is a brand which includes ceramic Sanitary wares, bathroom furniture, closed covers and internal fittings, bathroom metal accessories, bathroom armatures, glass washbasins and plastic pipes. ECE BANYO, having a wide scale of products in bathroom cabinets, provides numerous alternatives of different color and sizes with these models.

The most important characteristics of ECE BANYO brand is the fact that it always prioritizes innovation.

http://www.eceseramik.com.tr



AZZURRA® riscopri la purezza

http://www.azzurraceramica.com

AZZURRA Sanitari in Ceramica was established in 1985 in Civita Castellana.

From the outset, AZZURRA has proven itself to be a solid manufacturer, which is able to monitor the demands of a constantly changing market, responding with prompt and effective solutions for consumer needs. The current corporate structure, consisting of four families, dates back to 1991.

In 2001, following a major expansion, it was transformed into an S.p.a., with a share capital of 2 million Euro.

Today, the company comprises approximately 120 employees, with an area of around 30,000 m2 and a production output of approximately 300,000 units per year, distributed within Italy and exported worldwide: from Europe to neighbouring non-EEC countries, from Russia, to Australia, to America, to 35 countries over all continents.







http://www.newarc.com.tr

Newarc have a say in a faucet market by its successful attempt for high quality standards and customer satisfaction. Newarc, producing faucets for kitchen and bathroom, continues to serve in the sector thanks to following vision the planned investments and technological development for faucets in Samandira and for sanitaryware in Corlu.

Newarc brand which belongs to Newarc Armatur A.S. assertive about bath and kitchen for conversion to unusual places with its modern, minimalist and elegent design. Newarc finger on the pulse of developments in the sector. Also it perfectly combines esthetics and technology.









ORKA®, founded with the aim of construction products' sales in 1992 and then redirecting its field to bathroom furniture based on the need in this sector to provide qualified services preferred to specialize in this sector with its all experience and background and progress with confident steps to become a global brand. ORKA Ahşap ve Yapı Ürünleri Sanayi Anonim Şirketi, besides its expertise in manufacturing elegant and functional furniture since 1994, ORKA® continues leading the sector with its original designs, affluent product variety, the latest technology in production systems, and service comprehension in quality and after sales.

ORKA® Bathroom, manufacturing universal quality products with more than 200 employees and a facility established in 50.000 sqm manufacturing plant with 22.000 sqm enclosed area along with over 200 qualified personnel, presents unique choices with rich variety of products.

http://www.orkabanyo.com

All products thereof have warranty certificate approved by The Ministry of Industry as well as ORKA® Bathroom goals with the principle "quality in each stage" maintains brand awareness and market leadership increasing its market share with its more than 300 sale points in Turkey and exporting more than 50 countries.







https://www.grohe.com

GROHE is the world's leading provider of sanitary fittings and a global brand, dedicated to providing innovative water products.

For many decades, GROHE has been committed to the brand values of technology, quality, design and sustainability that all illustrate GROHE's commitment to creating exceptional experiences and to delivering "Pure Freude an Wasser". All plants of the GROHE manufacturing network make use of high-precision production engineering to ensure compliance with consistently high GROHE standards. This way GROHE ensures that its products live up to the most uncompromising demands in terms of workmanship and functionality.

Over the past ten years alone, the success of GROHE has been confirmed by more than 240 design and innovation awards as well as a top three placement among "Germany's most sustainable major companies of 2015". Numerous high-profile projects around the globe are fitted with GROHE products, testifying to architects', designers' and developers' preference for the brand.

In 2014, GROHE became part of the LIXIL Group Corporation, a publicly listed company on the Tokyo Stock Exchange. LIXIL is the global market leader in the sanitary ware industry and also Japan's leading provider of housing and building materials.





http://www.temabanyo.com.tr



AKKURT was established in 1974 as the producer of plastic plumbing equipment and in short time became the largest manufacturer in Turkey. AKKURT materials were well-known with its TEMA brand in the market for a long time.

TEMA GROUP, in parallel with its international growth strategy, made an investment in Kiev, Ukraine in 2000 and in the year of 2012 Thessaloniki, Greece. In short time since their inceptions, TEMA UKRAINE and TEMA HELLAS companies offered **TEMA / SIAMP** brand products as well as well-known international brands and have embraced an important role in the sector of their regions.

Company head quarter, where the production facilities are, is located in İstanbul, Beylikdüzü. With its 9000 m2 annex building built in 2005, total of 30.000 m2 covered closed integrated plant belongs to the production of **TEMA / SIAMP** brand products.



SIAMP

Monaco

http://www.siamp.co.uk





2001 yılından günümüze yenilikçi, teknolojik ve kullanım kolaylığına sahip tasarım anlayışına odaklandık. Sahip olduğumuz bu anlayışla yüksek enerji tasarrufu sağlayan, estetik ve farklı ürünler tasarlıyoruz.

Mekanların ışıltısı olan suya keyif katmak tasarım felsefemizin temelini oluşturuyor.

Bizce suya dair herşey güzel olmalı. Hareleriyle, dalgalarıyla, asaletiyle ve yalınlığıyla sudan biçimler oluştururken geleceğin ve yaşamın sorumluluğunu yükleniyoruz. Emanet aldığımız ve miras bırakacağımız doğaya uyumlu ve saygılı ürünler üretiyoruz.

Banyo ve mutfak armatürleri, duş sistemleri, banyo aksesuarları, otel, hastane ve ıslak zemin ekipmanları ürün gruplarında yüksek kalite, özel tasarım, farklılaşma üzerine kurguladığımız ürün segmenti bugün, yaklaşık yüzlerce showroom / iş ortağı ve onlarca tasarım tescil belgesi ile büyük bir organizasyona ulaşmıştır.

Bütün bunları gerçekleştirirken biliyor ve inanıyoruz ki yenilik ve kalite konusundaki hassasiyetimiz asıl sermayemiz olan tüketici memnuniyeti ile taçlannaya devam edecektir.

PENTA GRUP YAPI SANAYÎ ve TÎCARET A.Ş.











preamshower

HS-WorldLink Sanitary Ware Factory is a Chinese/Canadian joint venture that design, develop and produce shower panels and rain heads from A+ grade 314 & 316 stainless steel with all low brass components.

http://www.dreamshower.co











View Catalogue



LIVORNO® has been manufacturing, marketing and exporting high quality Ironmongery Hardware products such as door handles, hinges, bolts and other hardware and accessories since 1990. Benefiting from the rich experience it has acquired since its establishment over 16 years ago, LIVORNO® has invested in enduring customer relationships with clients spread over 30 countries worldwide. Special attention is at all times given to our customers whose every requirement is sought to be met by furnishing either exclusive or customized products as specified.

Each product is the outcome of an intense focus on design, superior quality manufacture, competitive prices matching the best value worldwide and timely delivery – all backed up by attractive business terms and an after sales service which our clients have learnt to rely on. The end result is that LIVORNO® products are made of durable, superior quality material by skilled craftsmen with stringent quality control throughout the entire manufacturing process. It is our assurance that these can be used with pride and joy for many years to come.

We also take pride in informing you that today, after almost two decades of proven performance in the world market, LIVORNO® products are rapidly gaining recognition in Europe, South East Asia and the Middle East. It is with great pleasure that we present you this new Catalogue which depicts the wide range of products we offer and comes with a sincere assurance that all needs of our esteemed customers will be catered to promptly and professionally.













Dorma from Germany and Kaba from Switzerland merged in 2015 creating a new industry leader – dormakaba, becoming one of the top three global companies for security & access solutions.

The merger opened excellent opportunities for customers to source a new, strong, comprehensive range of products and services from a single source with complementary portfolios, value chains and geographical presence in all major markets globally.

http://www.dorma.com







FADEX srl is based in the district of Brescia (in Lombardy region), one of the most active and highly specialised European industrial centres with a well-know tradition in metals working.

Our manufacturing vocation started in 1960s, when our mother-Company MAVE began its activity as a small family owned group, developing in short time a specific range of steel locks for wooden doors mainly exported to various Middle and Far East Countries.

View Catalogue

The precious experience achieved in mechanical working processes and the requests from the main clients of new products originated in 1984 the decision of establishing a separate sister-Company, FADEX srl, with the aim of providing new accessories to the existing range.

FADEX srl has set up its main activity in brass hardware products such as door-handles, knobs, pull-handles, hinges and accessories, merging the precious craftsmanship experience to the modern technology, with a special care and attention to the continuous evolution and creation of own innovative products always ahead of modern design trends. Refined furnishing elements which contribute to decisively improve the interiors elegance and glamour.

FADEX srl provides a wide selection of brass fittings from traditional to modern style, with a complete finishes programme ranging over the basic original colours to the newest proposals, always improved and implemented by our specific researches and studies, with new ideas always in process.





UNION grew out of a family business set up in 1840 in Willenhall - the heart of the British lock-making industry for over four centuries. The distinguished UNION brand provides an extensive range of architectural products for commercial and contract applications and is recognised worldwide.

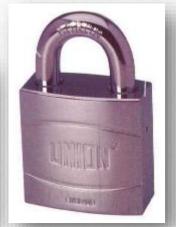
View Catalogue

ASSA ABLOY

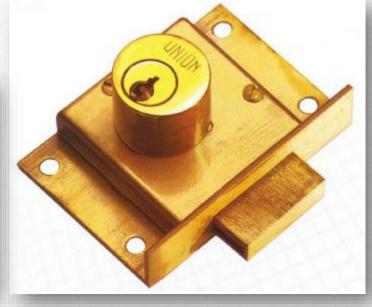














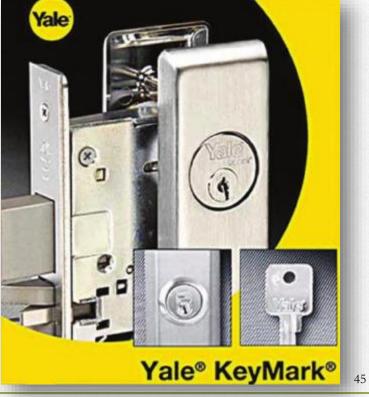


As one of the oldest international brands, Yale is among the most respected names in the lock industry, with millions of Yale locks in use worldwide.

Yale is the brand behind locks such as door locks, Padlocks and digital door locks as well as safes, door handles, alarms, and more. Find your local Yale website for more specific information about our locks and other products.

https://www.yalelock.com





Our Projects





550 Villas at Akoya Park by



Al Jaber Tower



ADNOC Technical Institute



Al Noor Rehabilitation for Special Needs Center



Al Ain Tower



Ceba Tower

Our Projects



Crystal Hotel - Al Salam



Offices Building



Crystal Hotel



Tahnoon Bin Saeed Tower



MAG 218 Tower



Yateem Center Day Care Surgery

Our Projects



Al Raha Beach



Life Care Hospital



Commercial & Residential Bldg. - CRC



SDW4-C1 Park View Bldg.



Topaz Building



Al Noor School

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Trade Licenses

(Abu Dhabi & Dubai)







Golden Line ©L Hardware Supplies







Head Office: Abu Dhabi

Tel: 02-676 4800 Fax: 02-676 6880 Showroom 1:

Al Najda Street, Abu Dhabi

Tel: 02-676 6070

Fax: 02-676 6880

Al Najda Street, Abu Dhabi

Tel: 02-673 5388

Fax: 02-673 8989

Al Sanaiyah, 6th St., Al Ain

Tel: 03-761 9868

Fax: 03-761 9869

Salahuddin Rd., Deira, Dubai

Tel: 04-266 0166

Fax: 04-266 0177

P.O. Box: 53005, Al Najda Street, Abu Dhabi, UAE | gluae@emirates.net.ae | www.gluae.ae