### COMPANY PROFILE

# Golden Line Hardware Supplies







The Leading Supplier of Quality CERAMIC TILES, SANITARY WARE & IRONMONGERY Golden Line

# Chairman's Message

It gives me an immense pleasure to announce that, for almost a decade, Golden Line Hardware Supplies (GL) has attained steady growth, in spite of the overwhelming market challenges, to offer its clients a luxurious yet affordable lifestyle through its wide range of products that are carefully sourced from reputable manufacturers. Our success is entirely attributable to the trust of our esteemed clients that we have gained through commitment and sincerity, to which the role played by our loyal and knowledgeable team members has also contributed immeasurably. Our modest trail started with ironmongery. It was enlarged and diversified over a period of time through adding Ceramic Tiles, Sanitary Ware, Bathtubs, Water Mixers, Bathroom Accessories, and Kitchen Cabinets to cater to market needs and rising demand. All Accretions were chosen with immense diligence and care, to offer our clients not only the most select of the innumerable offerings but something distinguished from those which the UAE market is overflowing with.

To be closer to our customers, we have opened four prestigious showrooms in Abu Dhabi, Dubai and Al Ain. Our endeavour has always been to ensure that, upon stepping into any of our showrooms, our valued customers would immediately be presented with a bouquet of offerings which are luxurious in appearance, durable and functional, and most importantly meeting their requirements at optimally affordable prices, so that the beauty and ambience of their residential and commercial villas and buildings is further enhanced. GL's dedicated Management and highly qualified staff hope for a continuation of the trust reposed in us by our customers, not merely as buyers of our products, but as truly valued partners in our shared business relations, satisfaction, happiness, and success.

Bashar Abdullah Oyoun Alsoud

Chairman

# Company Profile

The establishment of Golden Line Hardware Supplies in 2004 at Al Najda Street in the heart of Abu Dhabi, the capital city of the UAE, represented a landmark in the Company's pioneering business profile.

The trust that we were able to develop with our esteemed clients encouraged us to evolve and expand, which manifested itself by opening our second showroom in Abu Dhabi City in 2008. Our innovative approach, unceasing hard work and the confidence reposed in us by our customers had led us to, expand further, first in the city of Al-Ain (2009) and more recently in Dubai.

Golden Line Hardware Supplies has consolidated and acquired an impressive share of the UAE market by supplying the latest and best in ironmongery hardware in addition to vast range of Ceramic Tiles, Sanitary Ware, Bathroom fittings, Water Mixers, Bathtub and Shower Systems. Our products are sourced from and manufactured worldwide in Italy, Spain, Turkey, India and China.

The key to our growing success has been our intense focus on supplying high quality goods at the best prices with timely delivery all backed up by excellent aftersales services provided by our team of knowledgeable specialists. This has enabled Golden Line Hardware Supplies to quickly carve out a niche for itself in UAE's fast growing real estate and construction industry.

It is therefore with great pride and pleasure that we invite you to visit Golden Line Hardware Supplies showroom in Abu Dhabi, Al Ain, and Dubai to sample this superb craftsmanship and to view our unique collection of products. We are very confident that our customers will be delighted to experience a wide variety and range of offerings unrivalled in UAE.

### **Company Commodities**

We are dealing with the following commodities:

- **❖** Ceramic Tiles
- ❖ Sanitary Ware
- **❖** Water Mixers
- \* Bathroom Accessories
- ❖ Bathtub and Shower Systems
- Ironmongery









### Abu Dhabi Showroom 1

Al Najda Street, Abu Dhabi, UAE | Phone 02 - 676 6070 | Fax 02 - 676 6880





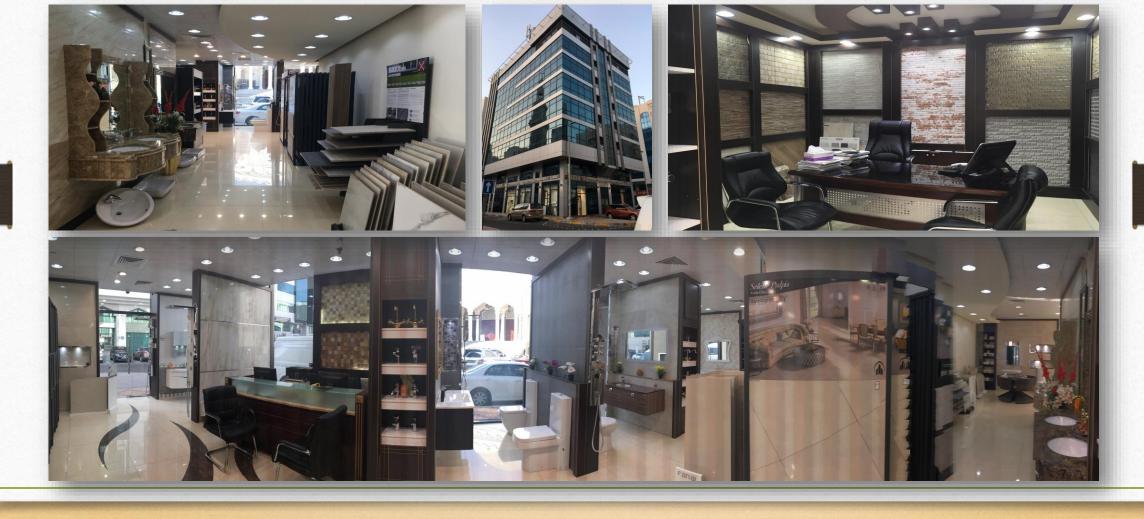






### Abu Dhabi Showroom 2

Al Najda Street, Abu Dhabi, UAE | Phone 02 - 673 5388 | Fax 02 - 673 8989



### Al Ain Showroom

Al Sanaiyah, 6th St., Al Otaiba Bldg., Al Ain, UAE | Phone 03 - 761 9868 | Fax 03 - 761 9869











### **Dubai Showroom**

Salahuddin Road, Deira, Dubai, UAE | Phone 04 - 266 0166 | Fax 04 - 266 0177

















http://nuevaalaplana.es

Alaplana arises from the union of a group of entrepreneurs with great experience in the ceramic sector, an ambitious project that looks to the future with the firm commitment to adapt to the new times.

Design, quality and technology make of Alaplana a reference of the Spanish tile sector, always pending improvement day by day, tile to tile, offering its customers the pottery they need and imagine.

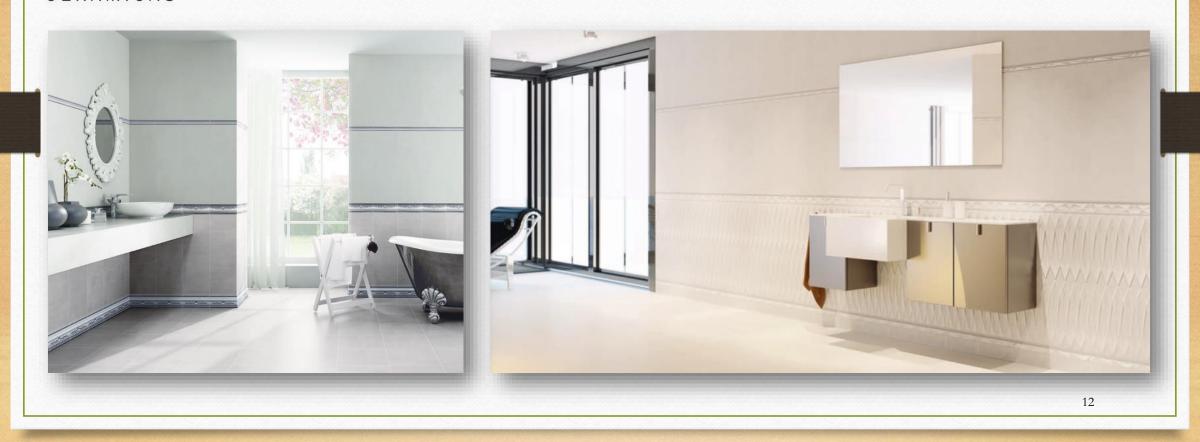




El Molino has been evolving incessantly since its founding in 1922, which has turned the company, created by Cipriano Castelló, into a clear and solid landmark for the ceramics industry worldwide.

Its decisive commitment to innovation, perfectly combined with tradition, has allowed El Molino to adjust its production to the needs of the most demanding markets over five continents.

http://www.elmolino.es





Rocersa begins its journey in Villareal with a few but avant-garde facilities. In a very short time, it advances fashion with the production of large format coatings, and marks the decorative trends in coatings for the following years.

Rocersa adapts immediately to the monococción and continues innovating with its large formats. The 1.989, is part of the first centre of Europe in transformation of clay to atomized earth. It is the first in the ceramic sector that works with energy cogeneration and heat recovery.

http://www.rocersa.es/





Azulindus & Martí, commercially well-known as A&M Cerámica, is one of the oldest companies in the Spanish tile industry manufacturing fine ceramic tiles.

The company was born in 1897, initially it was producing mainly wall tiles in small sizes. Since then, A&M Cerámica has been growing and fitting to the market place needs thanks to a strong policy of continuous innovation and development without leaving behind its century ceramic tradition.

Nowadays, A&M Cerámica is a company constantly progressing that offers a huge range of wall and floor ceramic and porcelain tile.

#### http://www.azulindusymarti.com







#### View Catalogue

Blau was inspired by new trends, and was strongly launched after conscientious study in the fashion world- decoration, chromatic characteristics, materials- and it has listened to the market to offer the public unique, brand collections, with a Spanish design and infinite elegance.





http://www.cristalceramicas.com

Cristal Cerámicas S.A. started business in 1987 in the Castellon province where there was already an important business network dedicated to the ceramics industry.

From the beginning the company opted for cutting edge technology to compete in a market increasingly demanding and constantly evolving. Its high level of automation makes this company apart from the crowd precisely because of its versatility and ability to react and adapt to customer needs.





### Fanal

The search for new ideas, new challenges, new spaces is something innate in humans and therefore in all the work of Fanal.



With the aim of creating versatile and contemporary pieces, of great impact for the senses and minimum impact on the environment, we present six new collections. We are sure we have found the right place and are pleased of having outdone ourselves once again.

https://www.fanal.com

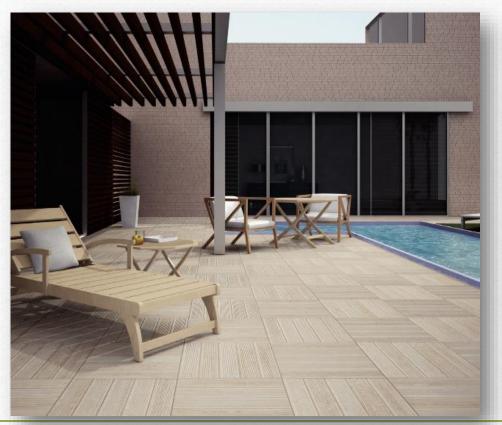




Over a century of experience decorating lifestyles and designing imperishable ambiances. A definitive warranty that guarantees a great ceramic product of the maximum quality and beauty. GAYAFORES has established worldwide reaching over 80 countries spread over five continents.

Gayafores facilities covering an area of 160.000m2 fully adapted to the use of latest technologies and with a clear goal in getting a "quality process and final product", what has been awarded By getting the ISO 9001 Certification.

http://gayafores.es







Ibero was founded in 1958 to produce ceramic wall and floor tiles.

Satisfaction of the Customers has been their goal since then, and it has been possible thanks to sizeable and continuous Investments in research, human means and development of innovative products of superior aesthetic and technical qualities.

http://www.iberoceramica.com





### **MAPISA**

http://www.mapisa.com

MAPISA is a company geared towards the service of its clients. It is situated in Castellón (Spain) and since its foundation in 1973 has dedicated itself to the fabrication and marketing of ceramic products.

Integrated in the HATZ Group from 2007, MAPISA offers a renewed image, with a wider range of products and services of added value and a positive future projection at all levels: development of product, image, presentation, technology, quality & training.





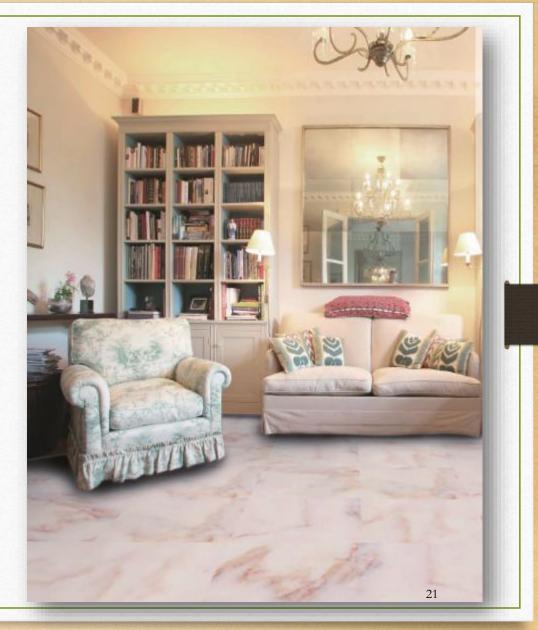


MondoKer is a company dedicated to the manufacture and worldwide distribution of wall and floor tiles.

MondoKer is created by a group of experienced professionals in the industry over 25 years, always seeking to be at the forefront, constantly evolving and always offering new solutions tailored to the needs of the market and our customers.

http://www.mondoker.es/







The ONICE brand was born as a very ambitious project within the ceramic sector.

Together with professionals with long experience in the sector, Onice find magnificent facilities of the latest generation, with one of the largest manufacturing capacities in Spain.

https://oniceramics.es







http://en.pastorellitiles.com

Pastorelli is a brand with an important background that has become an important leader in the ceramic industry for both product innovation, creation of original and trendy lines and dynamic business in foreign markets.

Since May 2004 it finally entered into the Group Del Conca undergoing a radical restructuring of production and trade in a general renewal project realized through the enhancement of best already existing expertise in the company.







Azulev Group has become a world reference in the ceramic industry is for having done around a very clear idea: to improve the lives of people and their environment.

The group stands on four banners bearing the product of ceramic to levels unmatched quality. Azulev Group own internationally recognized brands: Azulev, Sanchis, Bath and Kerfloat. All of them grant a different meaning to the ceramics of the century.

http://azulevgrupo.com/en/series/sanchis





Sintesi has been the beating heart of Gruppo Ceramiche Gresmalt since 1998. The top quality and high fashion brand of one of the most prolific factories in the Italian Ceramic District of Sassuolo, Sintesi insists on devoting the utmost attention to detail in a range of ceramic tiles, offering a vast selection of collections in all sizes and colours to match contemporary tastes.

http://www.sintesiceramica.it/







http://www.tauceramica.com

TAU has designed a TIMELESS COLLECTION, a fusion of tradition and vogue, to create elegant, sophisticated and contemporary spaces designed to be a LEGACY OF STYLE.

TAU accompanies professionals from the world of architecture and construction right through their creative process until their ideas take shape, offering solutions that are versatile and timeless, technical and aesthetic, all with the stamp of elegance and quality that comes with the products.





# INDIAN CERAMICS

Indian Ceramics consisted with the leading manufacturers of finest quality ceramics, vitrified and digital tiles in Gujarat, India.

It comes in a wide range of colours and textures to complement bathrooms, living rooms, corridors, study rooms & kitchen, born out of an inspired creativity of those who feel that rooms should be an extension of the beauty reflected.

With an unparalleled commitment towards quality it strived to adopt technologies and standards with the changing times to satisfy its customers domestically and globally.



# Our Projects





550 Villas at Akoya Park by DAMAC



Al Jaber Tower



ADNOC Technical Institute



Al Noor Rehabilitation for Special Needs Center



Al Ain Tower



Ceba Tower

# **Our Projects**



Crystal Hotel - Al Salam



Offices Building



Crystal Hotel



Tahnoon Bin Saeed Tower



MAG 218 Tower



Yateem Center Day Care Surgery

### Our Projects



Al Raha Beach



**Life Care Hospital** 



Commercial & Residential Bldg. - CRC



SDW4-C1 Park View Bldg.



- CRC Al Noor School



**Topaz Building** 

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### **Trade Licenses**

(Abu Dhabi & Dubai)







# Golden Line ©L Hardware Supplies







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Al Najda Street, Abu Dhabi

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Fax: 02-673 8989

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Salahuddin Rd., Deira, Dubai

Tel: 04-266 0166

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